



Winter NEWSLETTER



YELLOW DIAMOND

On behalf of the CSC Group, we would like to thank you for the incredible support so far this year, and offer you a variety of exciting Winter offers, events, and promotions, designed by our dedicated team of Diamond Rewards Hosts. As a Yellow Diamond member, please feel free to reach out to our Team at any time to ensure you are making the most of the Diamond Rewards Program, or if you need guidance on how to use your loyalty card.

In other exciting news, renovations at North Lakes Sports Club will be completed in late-June. All members will have the chance to enjoy a new Asian Fusion restaurant and premium spirit bar, as well as an amazing new sports bar and deck area. Make sure to head down and check out what the team have been “shaking up” at North Lakes Sports Club.

And if you haven’t already done so, don’t forget to try Sports Central Caboolture’s newest outlet, Play It Central, a fully licensed bar & café with three state of the art golf simulators, two high performance racing car simulators, pinball machines and more.

DIAMOND REWARDS TEAM UPDATE

With the departure of James Anderson, **Tony Saunders** will lead our team as Head of Customer Engagement for the CSC Group. Tony has had significant experience managing marketing and loyalty programs across a variety of industries, such as tourism and quick service restaurants. Tony is excited about the prospect of creating more lifelong memories and “wow experiences” for our members and guests.

Megsie Goldau has been promoted to the role of Diamond Rewards Manager – CSC Group, which means you’ll likely see her pop up at all of our venues, supporting our team and members to make the most of the Diamond Rewards program.

You also may have noticed that **Shana Sheppard** is now permanently located at Sports Central Caboolture, assisting Lorraine in providing our customers with an incredible experience at this venue. On June 12th, Shana will celebrate 20 years working in the CSC Group, having made a significant contribution in all of our venues - what an achievement!

We’d also like to congratulate **Hayley Poulter** on her recent promotion to Senior Diamond Rewards Host at North Lakes Sports Club and welcome **Ashley Blake** to the team as our newest Diamond Rewards Host. Ashley, Hayley and Wendy are very excited for the renovations to be completed and to introduce members to the wonderful new Asian fusion restaurant and premium spirit bar.

Kate will continue the amazing work at Caboolture Sports Club with a new team member joining us soon!

Please join us in congratulating the Diamond Rewards Team. They’ve all been working exceptionally hard to get up to speed in their new roles and continue delivering our incredible Diamond Rewards Program.

DIAMOND REWARDS NEWS

You can contact our Diamond Rewards Team at any time through the following:

E: diamondrewards@cscgroup.org.au







P: 07 3142 1579 (Caboolture Sports Club)

P: 07 3198 1404 (North Lakes Sports Club)

P: 07 3142 1599 (Sports Central Caboolture)

AUTUMN TIER LEVEL RATINGS

From 1st March to 31st May 2022, you've activated the Yellow Diamond tier level and will now enjoy additional benefits until the end of August 2022! Just remember that the amount of tier level ratings you earn through Winter 2022 will determine what tier level you will be for Spring 2022, as outlined further in the table below.

TIER LEVEL		RATINGS
DIAMOND		0 - 499
RED DIAMOND		500 - 1999
YELLOW DIAMOND		2000 - 4999
PINK DIAMOND		5000 - 9999
BLUE DIAMOND		10,000 +
WHITE DIAMOND		BY INVITATION ONLY

On your events & promotions calendar, you'll also see 'Bonus Tier Rating Days' at all three venues. You have three each season (one per venue), and they are a fantastic opportunity to boost your tier level ratings balance!

We look forward to welcoming you to our venues this Winter!

Diamond Rewards Team

