



North Lakes Sports Club Sporting Development Fund Sponsorship Application Form

(July 2019)

Thank you for your interest in being sponsored by the new North Lakes Sports Club through its Sporting Development Fund. North Lakes Sports Club would like to understand the unique characteristics of each of its sporting partners; hence the level of detail being asked for within this application.

Applications for round of funding will focus primarily on summer-based sports and will close on Friday 16 August 2019. Only (1) one application must be submitted per club. Applications must be emailed to tony@cscgroup.org.au

1. Your club's official Name / Association Inc (AI) number / ABN)

2. List any other mascot names / words that your club is known by.

3. Club's postal address (include postcode)

4. Club's website address

5. Club's Facebook / Instagram / Twitter address /es

6. List in order the suburbs where your members predominately reside?

7. Where is the club's main venue and where else does your club train?

8. Club's key Office Bearer Contact Details

Name	Role	Mobile	Email

9. Who of the above is the best person to contact regarding this sponsorship application?

10. What year was your club established?

11. Is your club not-for-profit?

Yes

No

12. What month is your AGM usually held?

13. When is your main competitive season?

Winter

Summer

Both

14. Club Statistics

Category	2019	2018	2017	Notes
Junior Teams - Total				
Junior Players - Girls				
Junior Players - Boys				
Junior Players - Total				
Seniors Teams - Total				
Senior Players - Women				
Senior Players - Men				
Senior Players Total				
Coaches - Women				
Coaches - Men				
Accredited Officials - Women				
Accredited Officials - Men				

15. From a planning / club development / competition results perspective, describe any highlight achievements in the past year or so.

16. SWOT Analysis – Respond in five words or so to best describe your club’s...

Strengths	
Weaknesses	
Opportunities	
Threats	

17. Detail any existing or pending sponsorship partnerships that your club has with any community services club, hotels, liquor outlets, major restaurants etc, which could possibly be seen as a conflict (in their view or ours) if your club was sponsored by North Lakes Sports Club

18. Outline any priorities, short-term targets or a particular project that’s taking place over the next 12-24 months for which sponsorship funding from North Lakes Sports Club could help you achieve. If possible, give a basic outline of time frames and overall expenses.

19. Does your club have any existing sponsorship packages options available?

No Yes If Yes, please attach a copy.