

CSC GROUP

COMMUNITY Connect

MAY - AUGUST 2018



NORTH LAKES SPORTS CLUB TURNS ONE

North Lakes Sports Club celebrates it's 1st Birthday in May!

YOUR FREE COMMUNITY MAGAZINE FOR CABOOLTURE SPORTS CLUB, NORTH LAKES SPORTS CLUB AND CENTENARY LAKES SPORTS CLUB



NEW LOOK FOR CABOOLTURE SPORTS CLUB

RENOVATIONS FOR THE CAFE,
TERRACE, KIDS CLUB AND
LOUNGE SET TO
START IN JUNE

07

A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



Welcome to our May - August Community Connect Magazine.

This time last year North Lakes Sports Club opened its doors to the public. We can't believe how fast the past 12 months have gone! This is a great time to reflect on the club's achievements so far. In our first twelve months of operation, North Lakes Sports Club has welcomed over 30,000 new members, served over 171,000 meals, made over 38,500 coffees and had over 100,000 visits. We're also very proud of the contributions that the club has made to the community, by creating employment for over 120 staff and our community donations which have totaled over \$72,000 in funding & in-kind support.

On Tuesday 6th March 2018, the Queensland club industry hosted its night of nights, with the Keno & Club's Queensland Awards for Excellence at the Brisbane Convention Centre.

Caboolture Sports Club was nominated for a total of eight awards this year including Best Community Service and Best Multi Sports Club to name a few. Our Duty Manager, Matt Larkin was also nominated for Young Manager of the Year. Although the club didn't walk away with any of these awards, we were proud to be finalists for each. I was very humbled to receive the Club Manager/Secretary of the Year Award. This award should be shared with the whole CSC Group team and our members. I'm incredibly proud to be a part of such a dedicated & skilled group of people.

North Lakes Sports Club was nominated for a total of three awards for its very first year of trade including Best Dining, Best Social Club and Best Redevelopment over \$2 million. We are very pleased to announce that not only was the club a finalist in all three categories but we took home Best Club Redevelopment.

Overall it was another great year at the Keno & Clubs Queensland Awards Night for the CSC Group and we would like to extend a huge thank you to all our members & guests for your continued support.

Look forward to seeing you around the clubs soon

Kelvin Patch

CHIEF EXECUTIVE OFFICER



CSC GROUP COMMUNITY Connect

MAY - AUGUST 2018

03



NORTH LAKES SPORTS CLUB TURNS ONE

It's already been a year since North Lakes Sports Club opened its doors. Find out how your community club has performed.

08



CRICKET'S TRIPLE CROWN

Caboolture Snakes 1st grade team have taken the triple crown winning the 1 Day competition, 2 Day Premiership & the Minor Premiership.

AROUND THE GROUNDS WITH SPORTS MANAGER TONY CLARKE

Dog Arena Opening

On March 2, Caboolture Sports Dog Obedience Club officially opened their new undercover arena. The event was attended by members who have been part of the club for 30+ years, as well as various dignitaries. It was fitting to have the arena named after life-member Des Strong, who has provided decades of dedicated service to the club.

Holiday Sports Camp

The 2018 Super Sports Camp was held at Morayfield High School from 11th - 13th April. The camp provided a smorgasbord of fun Come 'n' Try sessions in the sports of cricket, touch football, Australian football, soccer and netball for school kids that are not already involved in a local sports club. Super Sports Camps are run by SU Queensland as part of the School Chaplaincy Support Program. Caboolture Sports was proud to sponsor the program through its Community Chest Fund.

North Lakes Sports Canteen Needs Help

The new canteen at the Kinsellas Sports Complex at North Lakes is looking for volunteers who have a love for tasty and nutritious food. Kinsellas is home to The Lakes and Mustangs Football clubs and the Kangaroos Rugby League Club, who collectively have over 1,600 playing members.

Volunteer duties include preparing fresh and tasty meals to hungry sports juniors and seniors. Duties will include food preparation and customer serving on Friday nights and weekends throughout the winter season, and you can choose to help as much or as little as you like. Training will be provided if needed.

Transition To Success

Giving a second chance and a helping hand to our local youth who may have disengaged with mainstream schooling or are at risk of getting in trouble with the law is the key focus of the 2018 Transition To Success (T2S)

program. Run by Qld Youth Justice staff and support agencies, T2S supports young people who have reached out for support and want to change their ways for the better. T2S is there for these young people and provides support, skills and encouragement to see them steer their lives around so that they can return to school, or to undertake trade training.

Caboolture Sports Club is proud to be a community partner of T2S by providing cash and in-kind support to the program. The club also opens its doors to allow T2S students to have work visits and work placements. In the spirit of "it takes a village to raise a child" the club urges local business to consider offering similar support through visits or placements, which can be tailored to suit your business needs.

For more information, contact Tony Clarke on 0403 619 577.



Left - L-R, Mark Ryan MP (State member for Morayfield), Des Strong, Kevin Keiser, and Adam Hain (MBRC Division 3 councillor).

Right - The new Kinsellas Clubhouse.

NORTH LAKES SPORTS CLUB

1ST BIRTHDAY CELEBRATIONS

North Lakes Sports Club has celebrated its first birthday in May with a huge line-up of gifts for members including free entertainment, special member discounts, giveaways and of course birthday cake.

The first birthday celebrations culminated on Sunday 6th May as the club marked exactly twelve months since doors opened officially to the public.

General Manager Chris Sartori confirmed the birthday celebrations had been well received by members.

"It's hard to believe how quick the past 12 months has gone by," Mr Sartori said.

"The celebrations began in April with our Birthday Bonanza Promotion, then kicked into top gear on the first weekend in May with our 1st Birthday Weekend.

"This included the free Killer Queen Tribute Show on Saturday, followed by our Members Day on Sunday 6th May which included all-day live entertainment, a \$10 members lunch, food & beverage

discounts, promotions and the official cutting of the first birthday cake."

Since opening its doors to members and the public in May last year, the club has welcomed over 30,000 new members.

"Our initial forecast was for 12,000 members in the first 12 months. We reached that total within two weeks!

"The support from our members across the board has been fantastic and I want to thank all our customers for their support."

The story of North Lakes Sports Club began in March 2014, when Caboolture Sports Club Limited began investigating the opportunity to create a new greenfield club in the region.

Shortly after this time, changes made by the State Government to make it easier for clubs to establish multiple venues under a single license provided a catalyst to investigate new club sites.

A contract was placed on the 36-42

Flinders Parade site in January 2015, with development approval, liquor and gaming licenses approved in late 2015.

Over the next few months the process of completing detailed designs and plans for the club continued, including finalisation of tenders for the early works and construction contracts.

Then, on Tuesday 17th May 2016, Queensland Treasurer Hon. Curtis Pitt officially launched construction of the \$25 million North Lakes Sports Club.

The construction phase of the North Lakes Sports Club took just under 12 months, generating over 100 jobs for the local community.

After more than 3 years of hard work & planning the North Lakes Sports Club announced its official opening date of May 6th, 2017.

The new venue was the first licensed club to be constructed on a greenfield site in almost 20 years. However before the club opened its



1. Early works on North Lakes Sports Club in late 2016
2. The official Opening of North Lakes Sports Club
3. Staff having fun at the club's Cruise & Cash promotion
4. Hon Chris Whiting MP takes part in the dunk tank at our Australia Day Carpark Party
5. Kids enjoying the Explorers Kids club
6. General Manager Chris Sartori accepting the Club's QLD Award for Best Redevelopment (over \$2m) 2018
7. Official 1st Birthday cake cutting
8. Happy staff on Melbourne Cup 2017
9. Killer Queen perform during the birthday celebrations



Staff celebrating during North Lakes Sports Club's 1st Birthday.

doors to the public, more than 2,800 foundation members were offered an exclusive sneak-peak and chance to experience the club firsthand.

"This was an essential part of our opening strategy," Mr Sartori said.

"The foundation member pre-opening days were used as a controlled test for the new equipment, facilities and 100 staff and were a great opportunity for the new club to reward those foundation members who supported the club in the early stages."

The club officially opened its doors to the public on May 6th, 2017.

Within the first four weeks of trade the club welcomed over 8,000 new members, served over 21,500 meals, poured over 3,500 glasses of wine and 23,000 beers, and made over 4,000 coffees.

North Lakes Sports Club was officially opened by the Hon Yvette D'Ath, Attorney-General of Queensland and Member for Redcliffe, in a ceremony

held on Thursday, 17th August. The official opening night celebrated the importance of the new club in the local community, not only for the jobs created but also for the ongoing contributions and in-kind support the club will provide to the local community.

In September 2017 the North Lakes Sports Club announced its second round of community grants, with over \$12,000 in funding awarded to six local sporting clubs and associations topping up an initial \$60,000 in grants awarded in January 2017.

In addition to these funds for summer sporting groups, North Lakes Sports Club has also invested funds into three sporting facilities at Kinsellas Park, Aurora Boulevard and Woodside which are managed by the North Lakes Sports Club under a lease arrangement with council. This funding included co-funding to support purchases of canteen equipment, clubhouse furniture, player shelters and field

perimeter fencing for the clubs that operate out of these venues.

In March 2018, North Lakes Sports Club took home the Best Club Redevelopment (Over \$2 million) Award at the 2018 Keno & Clubs Queensland awards night.

While North Lakes Sports Club has only been open for twelve months, the club has already established itself firmly in the North Lakes community.

To find out more, visit North Lakes Sports Club for yourself at 36-42 Flinders Parade, North Lakes. Or check out the club online at www.northlakesports.com.au



NORTH LAKES SPORTS CLUB IN NUMBERS

North Lakes Sports Club is celebrating its first birthday! Let us take you on a journey through the numbers from the club's very first year of trade!



37

SPORTING, COMMUNITY GROUPS
& ORGANISATIONS SUPPORTED



3,802

PARTICIPANTS AT OUR
SUPPORTED SPORTING CLUBS



\$85,125

TOTAL CASH &
IN-KIND DONATIONS



116,625

MAIN MEALS ENJOYED AT
BANYAN RESTAURANT & DECK



22,053

STEAKS COOKED TO ORDER AT
BANYAN RESTAURANT & DECK



19,665

KIDS MEALS SERVED AT
BANYAN RESTAURANT & DECK



53,295

MEALS PREPARED FRESH TO
ORDER AT CRAVE CAFE & BAR



41,822

COFFEES PREPARED WITH LOVE
BY OUR BARISTAS



100



EMPLOYEES WERE PAID OVER

\$3,420,500

IN WAGES AND ASSOCIATED
ON-COSTS



32,459

MEMBERS

JOINED ONLINE OR IN
PERSON AT NORTH LAKES
SPORTS CLUB



77,669

MEMBER VISITS

BETWEEN
SATURDAY 6TH MAY 2017 -
SATURDAY 5TH MAY 2018



\$849,983

IN JACKPOTS WON ON
GAMING MACHINES



784

HOURS OF FREE
LIVE MUSIC PLAYED



3,068

RAFFLE PRIZES GIVEN
AWAY WORTH

\$120,640

IN TOTAL PRIZE VALUE



193,016

BEERS ON TAP SERVED
AT OUR BARS



36,280

GLASSES OF WINE ON TAP
SERVED AT OUR BARS



4,050

COCKTAILS MIXED BY OUR
BARTENDERS



722

MEMBERS OF
EXPLORERS KIDS CLUB



155

FUNCTIONS HELD ACROSS
OUR VENUES



\$428,030

IN BINGO JACKPOTS
PAID OUT

CABOOLTURE SPORTS CLUB RENOVATIONS

Artists impression of the new
café & bar renovations.

A new look for Caboolture Sports Club's café, bar, lounge, terrace and kids club areas is on the way with renovations set to commence in June.

CSC General Manager Jamie Lancaster outlined the plans, which will see a transformation to some of the busiest areas of the club.

"While this will only be a 3-4 month project, the renovations will provide a great improvement to space and services for members," Mr Lancaster said.

"The new look for the club has taken inspiration from modern laneway dining and features neutral colours, metals, elegant lighting and booth seating."

The renovations will start with the terrace area to be enclosed with glass panels to the perimeter and air-conditioning installed.

The current walls and doors between the sports lounge and terrace will then be removed to open up this area, followed by construction of a new permanent stage area at the rear of the sports lounge for entertainment.

Once this area is complete, the focus will shift to the café and main bar areas.

The front section of the bar and cold room will be removed to more than double the seating available in the café area, while the counters and benchtops will also be replaced.

The final stages of the project will see construction of a new kids club adjacent to the terrace area which will feature both indoor and outdoor play areas for children.

New flooring, finishes and furniture will then be installed throughout

the café and lounge areas.

"The refurbishments will touch a number of areas of the club, so members will see some exciting improvements completed in a short space of time.

"We're lucky to have all the services already in place, so the majority of the work and budget can be focused on cosmetic and functional improvements to our spaces."

Building tenders are due to close in mid-May, with construction expected to commence in early June.

To keep up to date with the progress of the renovations, visit cabsports.com.au or follow Caboolture Sports Club on social media.



CABOOLTURE SNAKES TRIPLE CROWN

Caboolture Snakes 1st Grade team celebrating their wins.

Caboolture Sports Cricket Club has capped off another great season with their First Grade squad taking home the triple crown – winning the One-Day competition, Minor Premiership and Two-Day Premiership.

This is the eighth time the club has achieved this feat in the past 10 years, with President Steve Adams attributing the success to the club's strong junior program.

"Nine of the eleven team members are locals who have progressed through the program from a young age which is a testament to the club's commitment in developing young local talent," Mr Adams said.

First Grade Captain Glen Batticciotto was awarded the club's coveted Cricketer of the Year Award for the second year in a row, with his performance also recognised by the Sunshine Coast Cricket Association's

after Glen received both the Best and Fairest & Top Batsman awards after scoring a season tally of 796 runs.

The introduction of the girls and women's cricket and the growing numbers in Milo Cricket has really seen a resurgence in junior registrations this season.

"The women's cricket squad has now grown to 22 players aged between 13 to 45 who are also of all different skill levels.

"They are an enthusiastic bunch of cricketers who are forever challenging themselves and show exemplary sportsmanship.

"They are a valuable inclusion to the club and we look forward to seeing them have a great season in 2018-19.

Under the guidance of coach Terry Oliver, membership of the club has now grown to over 320 members.

"Terry is the former Queensland Bulls Head Coach and Australia's Men's A Coach and has been working closely with a range of players from 10 years old, right through to veterans on a variety of skills to improve their cricket ability.

The club is looking forward to another successful season for 2018-19. For information on how you can get involved, visit www.caboolturesportscricket.com.au



1st Grade Captain Glen Batticciotto receiving the coveted Cricketer of the Year Award.

CABOOLTURE TOUCH RUNNING FAR

Local Caboolture Touch players Hayley Maddick (Open Women's), Catherine Sargent (Open Women's) and Paige Parker (Open Mixed) were named in Australian Teams to play in the Trans-Tasman Series in Rotorua, New Zealand.

Australia and New Zealand battled it out from the 27th to 29th April, with the tournament providing a great opportunity for the girls to showcase their skills.

In addition to the players climbing the ranks, Caboolture Touch referees Lachlan Freshwater, Tim McErlane and Joran Randle have also reached new heights in their careers.

Each of these referees have moved up a level at the National Touch League in Coffs Harbour during April, with Lachlan reaching the highest referee level attainable - level 6.

Caboolture Touch Association has recently named its Junior State Cup Teams.

The twelve teams will be competing in Harvey Bay for the Junior State Cup in July this year to compete in the under 10 years & under 18 years boys & girls competitions.

Players, referees, officials and spectators will come from across the state to participate in the annual competition, with a record number of teams entered this year including 220 teams from 29 affiliates.

For information on the Caboolture Touch Association, visit www.caboolturetouch.com



Hayley Maddick represented Australia in the Trans Tasman competition in April 2018.

CABOOLTURE FOOTBALL CLUB

KICKING GOALS

The start of 2018 has been a busy time for the Caboolture Sports Football Club. The success of the new Come & Try and Sign-On Days will see 700 players taking the field in the black, red & white uniforms this season. This is an increase of 15 percent in player registrations this season.

The U13, U15 and U16 Brisbane Premier Youth League teams have kicked off their season already, as has the club's table topping Capital 1 Senior Men. The U6 to U11 Mini Roos have started training while the junior divisional teams are getting stuck into pre-season trial games.

From the March 2nd -10th, the club celebrated Rebel Female Football week. It was kicked off with a friendly game between the U16 Div 1 Girls and the Senior Women's Capital 1 team.

The club was excited to have Henrique Andrade Silva from the Brisbane

Roar attend to support the girls and Rebel Female Football week.

Henrique had become a regular at club training prior to his return to the A-League in February with Brisbane Roar.

As they approach their first year of competitive football, the U12 teams have been hard at work in grading competitions all over Brisbane. These competitions will determine what division each team will play in. There have been some outstanding results showing the club's junior development is heading in the right direction.

In other news, the club's new \$20 million football facility at the Moreton Bay Central Sports Complex is progressing well and expected to be ready for the 2019 season which also coincides with the club's 50th year anniversary.

For more information on the Caboolture Sports Football Club, visit www.caboolturefc.com.au



Brisbane Roar's Henrique Andrade Silva and Caboolture Football's Nikki Peever during the Rebel Female Football Week celebrations.

DOG OBEDIENCE

TAKE THE LEAD

Caboolture Sports Dog Obedience Club has had another great year, taking out four sought after awards.

This competition sees the club compete with numerous Queensland Dog Clubs between Gympie and the Gold Coast.

Points for these awards are accumulated over a 12-month period and Caboolture Sports Dog Obedience Club has taken the lead yet again.

The club received the Norm Claridge Shield for the 14th year in a row and also won the Rally Obedience Shield for the second time in past three years.

Lifetime member Des Strong and his dog Missy won the UD Dog of the Year Award this year, an award Des has been trying to win for over 20 years. The club cannot be

more proud of this well-deserved win.

New to the competition this year was the Award for Lure Coursing. Leanne Phythian and her greyhound Cherry have been the first to win this progressive award.

Caboolture Sports Dog Obedience Club offers a range of opportunities to get involved, from obedience classes, through to trialing and competition.

The next intake for obedience classes commences in June. For details, visit www.caboolturedogobedience.com.au



Caboolture Sports Dog Obedience Club won the Rally Obedience Shield for the 2nd time in 3 years.



CABOOLTURE SOFTBALL REPRESENTATIVE HONOURS

Caboolture players
representing their QLD at
the Under 19 Nationals
in Blacktown NSW.

Caboolture Sports Softball Club were proud to see six of their own selected to represent Queensland in the Under 19's Nationals in Blacktown NSW.

The Under 19 Australian National Championships finished with the Queensland under 19 men and women being crowned national champions.

CSSA Administrator Chris Challenor said the Queensland under 19 women battled it out against some extremely tough competition.

"The under 19 women went through the tournament undefeated with only 9 runs scored against them for the entire tournament," Mrs Challenor said.

"The girls had a tough grand final against the NSW team.

"In the bottom of the fifth inning the team scored three runs to take the lead from NSW for the

first time in the game, with the girls holding on for the win 5-4.

The Queensland under 19 men were also looking to retain their national title.

"The team had a strong week with some close games throughout the tournament. They finished 2nd after the rounds and faced NSW in the major semi-final with a win 12-7.

QLD and NSW then faced off again in the grand final, which NSW led 5-1 going into the final innings.

However Queensland refused to give up, fighting to the end and scoring five runs in the bottom of the inning to claim the victory.

"Congratulations to all of the players and officials on an outstanding tournament and bringing home the Nox Bailey Shield and Elinor McKenzie Shield.

"Caboolture Sports Softball Association would like to congratulate all of the state teams on a great nationals campaign, with all six of the state teams finishing in the top 3.

"All Qld teams and officials have played with great sportsmanship and camaraderie."

For more information on Caboolture Softball Association, visit www.caboolturesoftball.com.au



Caboolture Snakes Under 12 boys during their Armidale Competition in April 2018.

RUGBY UNION STARTING STRONG

It has been a great start for the Snakes this year, with strong numbers in both their senior and junior ranks with a twelve-percent growth on 2017.

There have been a couple new age divisions formed this year which the club hasn't seen for a number of years, including the colts U19's for the first time since 2012.

In sad news the Caboolture Rugby Club has farewelled Grand Dwyer, who fulfilled the role of Rugby Manager for the past three and a half years.

The work Grant has done for Caboolture Rugby has been tremendous and the club is looking more promising than ever. While saying goodbye is hard, Caboolture Rugby Union is pleased to welcome John Flew as the new Development Officer.

John or 'Flew' has been employed off the back of the QRU's delivery model and

will be attending schools in the area to bring rugby into the lives of children who might not usually get to be involved.

During the April school holidays, 23 under 12's attended the Armidale School (TAS) competition, the biggest in the country for U12. The div 3 boys placed 4th out of 14 teams - a great effort by all.

On the field the Snakes A-grade side have played 4 rounds with victories against Maroochydore, Springfield & Caloundra in a new look competition which has seen the Sunshine Coast clubs enter the suburban competition for the first half of the season.

After the competition splits after round 7, the Snakes will be looking to bring home the Barber Cup & the Pegg Cup for reserve grade and the U19 Colts trophy.

For information on the Caboolture Rugby Union Club, visit www.cabrugby.org.au

REWARDING YOU MORE!

Enjoy exclusive rewards & benefits every time you use your card across three fantastic venues - North Lakes Sports Club, Caboolture Sports Club or Centenary Lakes Sports Club!



How to Earn Points

With Diamond Rewards, you can earn points instantly when using your membership card while playing the gaming machines or making purchases across our clubs:



Earn 1 point per \$1 spent on food, beverage, bingo or functions



Earn 1 point per \$6 play on gaming machines

How to Redeem Points

You can redeem your points to enjoy all the things you love around our clubs including:



Dine at one of our restaurants or cafes and use your points to pay for all, or part of your meal



Redeem your points to pay for drinks at any of our bars, or beverage outlets



Redeem your points to pay for bingo tickets and merchandise



Redeem your points for event tickets or Club gift cards from the member services area in the foyer



Redeem your points for cash via the members kiosk

Checking your Points

You can check the balance of your rewards points and your position in the program at any time by:

- ✓ Swiping your membership card in the members kiosk and pressing 'My Points'
- ✓ Pressing the 'My Points' button on the touch screen displays on gaming machines
- ✓ Ask a staff member at the foyer, bar, dining or bingo outlets

Benefits for Members

	Bronze	Silver	Emerald	Gold	Diamond
Members Discounts on Meals & Drinks	✓	✓	✓	✓	✓
Entry into Members Promotions	✓	✓	✓	✓	✓
Birthday Rewards	✓	✓	✓✓	✓✓✓	✓✓✓
Dining & Bar Discount (when paying with points)		20%	25%	35%	50%
Bottleshop Discount (CSC only, when paying with points)		10%	10%	15%	20%
Visitation Points (per day)		25	50	100	200
Diamond Rewards Newsletter		✓	✓	✓	✓
Birthday Bonus Points (on your birthday, gaming only)		x3	x4	x5	x6
Bonus Points on Food & Beverage Purchases		50%	75%	100%	150%
Bonus Points on Gaming			25%	50%	100%
Exclusive Promotions			✓	✓	✓
Christmas Gift				✓	✓✓
Food/Beverage Vouchers				✓	✓✓
Leave of Absence				✓	✓
Non-Expiration of Rewards Points				✓	✓
Special Event Invite					✓

For more information about the Diamond Rewards program speak to one of our Member Relations team

